

2010 WORLD CHAMPIONSHIP
CHEESE CONTEST

HOSTED BY WISCONSIN CHEESE
MAKERS ASSOCIATION

MARCH 16 - 18, 2010

MONONA TERRACE
CONVENTION CENTER
MADISON, WISCONSIN, USA

WEBSITE
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February 18, 2010

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NEWS RELEASE

Additional Judges Confirmed for 2010 World Championship Cheese Contest

Madison, WI – Additional judges have been confirmed for the 2010 World Championship Cheese Contest to be held March 16 – 18 at Monona Terrace Convention Center in Madison, Wis.

An international team of over 30 technical judges is expected, including the following new additions:

ITALY: Elsa Emanuala Cugola, Food Consultant, M&C Consulting, Ostiglia
(replacing Davide Fiore of Luigi Guffanti, Novara)
IRELAND: Enda Howley, Cheese Grader, Irish Dairy Board, Dublin
NETHERLANDS: Gerrit Ploegh, Friesland Foods, De Wilp
NEW YORK: Kate Arding, Culture Magazine, New York
WASHINGTON DC: Ken Vorgert, USDA Dairy Grading
replacing Dan Saeger, USDA)

Contest officials anticipate more than 2,100 entries from around the world for this 28th biennial competition. Cheese and butter makers are encouraged to visit the contest on the internet at www.worldchampioncheese.org.

Contest entries must be shipped to arrive by March 10th to WOW Logistics in Little Chute, Wis. WOW Logistics and Wisconsin Aging and Grading Cheese, Inc. will store, sort and label entries.



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