

2010 WORLD CHAMPIONSHIP  
CHEESE CONTEST

HOSTED BY WISCONSIN CHEESE  
MAKERS ASSOCIATION

MARCH 16 - 18, 2010

MONONA TERRACE  
CONVENTION CENTER  
MADISON, WISCONSIN, USA

WEBSITE  
[WWW.WORLDCHAMPIONCHEESE.ORG](http://WWW.WORLDCHAMPIONCHEESE.ORG)

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February 11, 2010

**NEWS RELEASE**

For more information, contact:  
Wisconsin Cheese Makers  
Association, (608) 828-4550

**For Immediate Release**

**Entry Deadline Approaching for 2010 United Stated Championship  
Cheese Contest; Volunteers Needed**

Madison, Wis. — Entry forms and fees for cheese and butter entries in the 2010 World Championship Cheese Contest are due February 18, 2010. Complete entry information, as well as the ability to securely enter and pay online, is available by visiting [www.worldchampioncheese.org](http://www.worldchampioncheese.org)

The 2010 World Championship Cheese Contest will be held March 16-18 at the Monona Terrace and Convention Center, Madison, Wis. The world's largest technical evaluation of cheese and butter features 80 Contest classes.

Printed copies of the entry kit have been mailed. To receive a copy of the entry kit, please contact the Wisconsin Cheese Makers Association at 800-999-2454 or email, [contest@wischeesemakers.org](mailto:contest@wischeesemakers.org).

This world class Championship Cheese Contest is only possible with the generous support of an army of volunteers. Volunteers are needed each day of the Contest. To volunteer, please visit the Contest website, click the Volunteer tab and complete the volunteer sign-up form.

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